

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV *** OCT12/12 12.55

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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(PRICE)

DATE OCT12/12 12.55

DATE OCT 12/12 12:00

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBL
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		500P-600P	30		\$3,750.00	10/9	10/12	7		TU-F	7

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2091
 PROGRAM : NEWS
 CON COM1 : 2X PER DAY

REP HEADLINE# 6364136 TRF# 335812 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT12/12 12.55
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		600P-630P	30		\$3,750.00	10/11	10/11	1		THU	1

PROGRAM : NEWS
ORD COM1: NO RUN DUE TO BREAKIN NEWS, SPOT WAS MG IN 6P NEWS
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-4 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS: MISSED: TU-F/500P-600P OCT11 30S \$3,750.00 (OCT12/12)
M2 OK'D BUY#4 OFFER: THU/600P-630P OCT11 30S \$3,750.00 PLS ADVISE.
CMT: NO RUN DUE TO BREAKIN NEWS, SPOT WAS MG IN 6P NEWS
OCT/12 236500.00 CONTRACT TOTAL 236500.00
TOTAL SPOTS 57

MARKET TOTALS \$683,975 WFTV 35% WKMG 25% WESH 26% WOFL 6% WKCF 1% WRBW 5% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE